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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

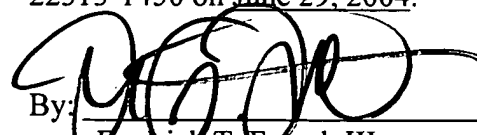
**Attorney Docket No.: 0020**

**PATENT**

In the Application of: Winslade et al. )  
)  
Serial No.: 09/687,499 )  
)  
Filed: October 13, 2000 )  
)  
For: SYSTEM FOR ONLINE SALES WITH )  
AUTOMATIC REBATE AND COUPON )  
REDEMPTION )  
)  
Examiner: YOUNG, JOHN L. )  
)  
Group Art Unit: 3622 )  
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)

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on June 29, 2004.

By:   
Fredrick T. French III  
Reg. No. 52,524

**RESPONSE TO NON-FINAL OFFICE ACTION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RECEIVED**  
JUL 07 2004  
**GROUP 3600**

Dear Sir:

This paper responds to the Non-Final Office Action mailed April 26, 2004 and the In-Office Interview conducted on May 20, 2004 in the above-identified application. Applicants respectfully request consideration of the application in view of the following remarks.



PTO/SB/21 (08-00)

Approved for use through 10/31/2002

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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TRANSMITTAL FORM		Application Number	
(to be used for all correspondence after initial filing)		09/687,499	
		Filing Date	
		October 13, 2000	
		First Named Inventor	
		Winslade, et al.	
Group Art Unit		3622	
Examiner Name		Young, John L.	
Attorney Docket Number		0020	
Total Number of Pages in This Submission		7	
ENCLOSURES (check all that apply)			
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> PTO 1449/08A with references <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) (        sheets) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group ( <i>Appeal Notice, Brief, Reply Brief</i> ) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):  <b>RECEIVED</b> JUL 07 2004  <b>GROUP 3600</b>	
Remarks			